



WalkBoston®

CORPORATE SUPPORT/2016

OUR MISSION WalkBoston makes walking safer and easier in Massachusetts to encourage better health, a cleaner environment and vibrant communities.

Benefits are cumulative as levels increase and are yearlong
Check one to become a WalkBoston Corporate Supporter

\$5,500 racewalker

- full-page ad in annual program
- logo in annual program
- logo on annual brochure
- description on website
- large logo in enews (bi-weekly)

\$2,750 strider

- half-page ad in program
- logo on website
- logo in enews (bi-weekly)
- private lunch & learn

\$1,150 stroller

- quarter-page ad in program
- name on annual brochure
- link on website
- listing in enews (bi-weekly)
- name displayed at events

\$575 ambler

- name in program
- name on website
- name in newsletter (quarterly)
- free walks/events
- corporate supporter event invites
- admission to annual celebration

Thank you! for your commitment to walkability in communities across Massachusetts and for supporting our mission and work.

Organization _____

Contact person _____

Address _____

Phone _____

Fax _____

Email _____

Fax this form or email the information to Laura at the WalkBoston office.
Submit artwork electronically to lorourke@walkboston.org

MAKING MASSACHUSETTS MORE WALKABLE

Old City Hall | 45 School Street | Boston MA 02108 | T: 617.367.9255 | F: 617.367.9285 | info@walkboston.org | www.walkboston.org

visibility



4,653 followers



1,237 likes

Fwd: WalktoberFest - Join our newly brewed walking adventure! - Trash

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Like Tweet Share

In this issue:

- 1) Save the date! WalktoberFest
- 2) WalkBoston in the news
- 3) Meet the WalkBoston office

racewalker & sponsor

Thanks to our racewalkers & sponsors

MCCA
MASSACHUSETTS CONVENTION CENTER AUTHORITY

Strider:

- Eaton Vance Investment Managers
- massport
- TRINITY FINANCIAL

stroller and up

Stroller: Association of Pedestrian and Bicycle Professionals, Boston Society of Architects, Boston Foundation, The Cecil Group, The Lawrence & Lillian Solomon Fund, Goody, Clancy & Associates, HNTB, Massachusetts General Hospital, NStar, Partners Healthcare, Planners Collaborative, Plymouth Rock Assurance, Tufts Medical Center, Vanasse Hangen Brustlin, Whole Foods, WilmerHale

WalkBoston
45 School Street

Enews [bi-weekly] - 4,200 subscribers

events

renew now

mayoral request

advocate praise

thank you!

Global safe walking strategy

2.14 local/global

racewalker & sponsor

ambler and up

Newsletter - reaches 2,600 quarterly

WalkBoston

http://www.walkboston.org/support/corp.htm

Research Superstar Jan C... Google Calendar Delta Gamma For SigEp S... Road Scholar - Classic Ico... WalkBoston

corporate supporters

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RACEWALKERS

- MCCA

STRIDERS

- TRINITY FINANCIAL
- massport
- Eaton Vance Investment Managers

STROLLERS

- Association of Pedestrian and Bicycle Professionals
- Boston Society of Architects
- Boston Foundation
- The Cecil Group
- The Lawrence & Lillian Solomon Fund
- Goody, Clancy & Associates
- HNTB
- Massachusetts General Hospital
- NStar
- Partners Healthcare
- Planners Collaborative
- Plymouth Rock Assurance
- Tufts Medical Center
- Vanasse Hangen Brustlin
- Whole Foods
- WilmerHale

AMBLERS

- A Better City
- Architectural Heritage Foundation
- BETA Group
- Beth Israel Deaconess Medical Center
- BEVCO
- BSC Group
- Cambridge Traffic, Parking and Transportation
- Cetrulo and Capone
- CommuterChoice
- Copley Wolff Design Group
- Crosby, Schlessinger, Smallridge
- Epsilon Associates
- Environmental Business Council of New England
- Fay, Spofford & Thorndike
- Friends of Post Office Square
- Gilbane Building Company

www.walkboston.org - 2,600 visits weekly

Thank you supporters/sponsors

Racewalker

- John Hancock
- MCCA

Striders

- Eaton Vance
- Trinity Financial
- Massport

Strollers

- Boston Society of Architects
- Boston Foundation
- Cecil Group
- Lawrence & Lillian Solomon Fund
- Goody Clancy
- HNTB
- Massachusetts General Hospital
- NSTAR
- Partners Healthcare
- Plymouth Rock Assurance
- Planners Collaborative
- Tufts Medical Center
- Vanasse Hangen Brustlin
- Whole Foods
- WilmerHale

Better walking, better business

WalkBoston plays a leading role across Massachusetts to improve everyday conditions for our most basic, healthy and environmentally friendly form of transportation: walking. We have an impressive record of helping cities, towns, state agencies, developers, institutions and elected officials recognize and accommodate the needs of walkers.

For businesses, supporting improved walking conditions is a sound but sometimes overlooked investment. Dollar for dollar, the returns are impressive, from more customers to healthier, more productive employees.

Membership in WalkBoston is a worthwhile investment, strengthening our voice as we spread the Good Walking is Good Business message. Join today at walkboston.org.

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walkBoston
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Brochure - distributed yearlong